

**SPONSORSHIP
OPPORTUNITIES**

ELPASOFILMFESTIVAL.ORG

El Paso
Film Festival



You still have time to make friends early with one of the **fastest-rising** and **friendliest film festivals** in the country, which boasts a fascinating location near the U.S.-Mexican border, fun and adventurous programming, and great parties.”

“Founded in 2018 by filmmaker and artistic director Carlos F. Corral, it still retains a very welcoming submission to acceptance ratio, especially for shorts. The programmers love projects about life in Texas and along both sides of the border, as well as give-it-to-you-straight panels on subjects like finding a good distributor — and how to recognize a dicey one. (Many of the panels are organized by the El Paso Film & Creative Industries Commission at Visit El Paso.)

Corral and executive director Andrea Calleros do an excellent job of making everyone feel welcome and recognized, frequently handing out surprise awards to filmmakers at the end of their screenings. The festival goes hard for Texas filmmakers, including Zach Passero, who spent nearly a decade making his wild '80s throwback animated horror comedy *The Weird Kidz*, which won him the director's award.



At the latest edition we were awed by films including Lance Larson's *Deadland* — a haunting spin on border narratives — as well as El Paso local news icon Robert Holguin's very funny *Blood, Sweat and Beers*, the *Making of a Comedy Rock Classic*, about a collaboration between revered producer Money Mark Nishita and comedy music trio *The Sloppy Boys* at the Sonic Ranch, a unique residential recording studio close to El Paso.”



Scan the QR code to read the article.



WHY SPONSOR THE EL PASO FILM FESTIVAL?

The El Paso Film Festival (EPFF) is one of the largest film festivals in Texas to showcase emerging filmmakers on a bi-national stage. By becoming a sponsor, you will not only contribute to the longevity and sustainability of our organization but also help us achieve our goal of becoming an Oscar-qualifying film festival. Your support will transform our region into a coveted destination for filmmakers worldwide.

A QUICK GLIMPSE OF OUR COMMUNITY



Awarded more than **\$35,000+** in cash prizes to filmmakers.

1500+

annual attendees for live events (half events are free)



100,000+

streaming views on our Roku TV, Fire TV, and Apple TV channels for our digital festival in 2020.

750+

individuals registered to attend the El Paso Film Festival



350+

films presented to date



4.8K

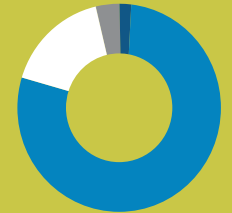
Followers in Facebook + Instagram + Twitter + Youtube + Vimeo

EL PASO METROPOLITAN AREA



Presented with the All-America City Award by the National Civic League (NCL) in **1969, 2010, 2018 and 2020.**

- 80%** Latino
- 13%** White
- 3%** African-American
- 2%** Asian



With a population of **685,434**, El Paso is the 6th largest city in Texas and the 22nd largest city in the United States

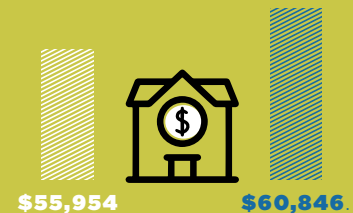


49.22% | **50.78%**

Median age of 33 for residents:

US-born citizens: **74.87%**
Non-US-born citizens: **14.52%**
Non-citizens: **10.61%**

El Paso's Residents aged 25 to 44 earn **\$55,954**, while those between 45 and 64 years old have a median wage of



PAST SPONSORS



EVENT SPONSORSHIP

PRESENTING SPONSOR - \$15,000+

As our Presenting Sponsor, you'll be recognized as the official title sponsor of EPFF, providing you with an excellent opportunity for brand recognition. You'll receive (25) VIP Badges to access all screenings and receptions during the festival, allowing you to fully immerse yourself in the film experience. Your company name and logo will be prominently featured on all promotional items, including programs, sponsor intro video, video ads, social media, flyers, emails, signage, website, and promotional videos.

PREMIERE SPONSOR - \$10,000

As a Premiere Sponsor, you'll be recognized as one of the major sponsors of the EPFF. You'll receive (15) VIP Badges to enjoy all screenings and receptions during the festival. Your company name and logo will be included on all promotional items, including programs, sponsor intro video, video ads, social media, flyers, emails, signage, website, and promotional videos, allowing you to showcase your commitment to independent filmmaking.

SUPPORTING SPONSOR - \$5,000

As a Supporting Sponsor, you'll be recognized as a valued contributor to the EPFF. You'll receive (10) VIP Badges to access all screenings and receptions during the festival. Your company name and logo will be included on all promotional items, including programs, sponsor intro video, video ads, social media, flyers, emails, signage, website, and promotional videos, highlighting your support of the festival's mission.

COMMUNITY SPONSOR - \$2,500

As a Community Sponsor, you'll be recognized for your dedication to the community and the film industry. You'll receive (5) VIP Badges to attend all screenings and receptions during the festival. Your company name and logo will be included on all promotional items, including programs, sponsor intro video, social media, flyers, emails, signage, website, and promotional videos.

INDEPENDENT SPONSOR - \$1,000

As an Independent Sponsor, you'll be recognized for your contribution to the EPFF. You'll receive (3) VIP Badges to attend all screenings and receptions during the festival. Your company name and logo will be included on all social media, emails, and website promotional items, showcasing your support of independent filmmaking.

AWARD SPONSORSHIP

CATEGORY AWARD SPONSORS - \$1,500

- Best Feature Film (Narrative) - **\$500**
- Best Feature Film (Documentary) - **\$500**
- Best Short Film (Narrative) - **\$250**
- Best Short Film (Documentary) - **\$250**

GRAND JURY PRIZE SPONSOR - \$1,000

The Grand Jury Prize recognizes the feature film with the most captivating story, values, and community impact. This award highlights the filmmaker and their work as the most commendable of all the films submitted to the festival.

SPECIAL JURY PRIZE SPONSOR - \$500

The Special Jury Prize recognizes the feature film with the most heart, amusement, and comedic impact. This award recognizes the filmmaker and their work as the most enjoyable of all the films at the festival.

PRODUCER'S AWARD - \$500

The Producer's Award honors the Producer that works behind the scenes. They are tasked with making sure the film production has all of the necessary resources, cast, and crew in order to achieve the Director's vision, and do so all within budget.

DIRECTOR'S AWARD - \$500

The Director's Award honors the filmmaker who has exemplified exceptional talent, storytelling, and perseverance in bringing their film to light.

EL PASO FILMMAKER AWARD - \$500

El Paso filmmakers are unique to our region and their work is highlighted on our bi-national stage as the future creative industry of our city. This award is given to the El Paso Filmmaker who has demonstrated remarkable capability, expertise, and hard work in telling a creative story.

AUDIENCE AWARD - \$500

We recognize the power of the audience. The audience members cast their votes for their favorite film at the film festival. All votes are anonymous, and only the attending audience members are eligible to vote for the best film of their choice.

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“This is a wonderful festival founded by filmmakers who are active in building the West Texas film community. Go for the weekend and you will receive the star treatment, eat well, and make new friends.”

- DAVID BLUE GARCIA

DIR. TEXAS CHAINSAW MASSACRE (NETFLIX)



**WATCH
2022
RECAP**

PAST SPECIAL GUESTS



ROBERT RODRIGUEZ

Robert Rodriguez is a film director, screenwriter, producer, cinematographer, editor, and musician. He is the Founder and Chairman of El Rey Network, a 24-hour, English-language lifestyle network and co-owner of Troublemaker Studios.



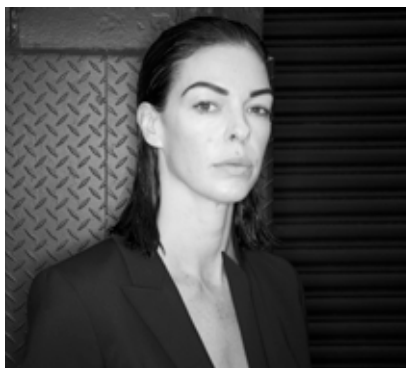
STEPHEN LANG

Stephen Lang is an actor renowned for his performances on stage, screen, and television. On film, Lang is perhaps best known for his role as 'Colonel Miles Quaritch' in James Cameron's seminal 2009 film **AVATAR**. A longtime member of The Actors Studio, he sits on its **Board of Directors** and serves as the Studio's **Vice-President**.



ELIZABETH AVELLÁN

Elizabeth Avellán is a producer of bold narrative diversified content. She is the Co-Owner and Vice President of Troublemaker Studios. In addition to producing family and genre films that have grossed over a billion and a half dollars in the box office, she has played a primary role in developing Austin, Texas as a thriving film community.



POLLYANNA MCINTOSH

Pollyanna McIntosh began her career at age 16 in independent film and theater. A move to Los Angeles in 2004 brought on more theater, including a production of *The Woolgatherer*, in which she directed Anne Dudek (a regular on *Mad Men* (2007), *Big Love* (2006), and David Dayan Fisher to great reviews.



LUCKY MCKEE

Lucky McKee is an award-winning screenwriter, director, and novelist. McKee is best known for the 2002 cult hit *May*, the 2006 schoolgirl thriller *The Woods*, and the notorious 2011 Sundance shocker *The Woman*. He is also known for noir thrillers such as *Blood Money*, starring John Cusack, *Kindred Spirits*, starring Caitlin Stasey, Thora Birch, Macon Blair, and *Old Man* with Stephen Lang.



JESSICA MERAZ

Born and raised in the border town of El Paso, Texas, Meraz is half Mexican from her mother's side and of Scottish and Irish ancestry on her father's side. Jessica Meraz graduated from USC's prestigious School of Theater. Most recently, she played supervillain Menagerie on the CW's *Supergirl*.

WATCH 2019 RECAP







PRESS COVERAGE



Robert Rodriguez & Patricia Vonne said they are excited to come to El Paso because it is her mother's hometown. "We are grateful to the El Paso Film Festival for bringing us to our mother's hometown to share our films together. We hope people have a great time, to be inspired, to never lose their love for the arts, for music, for live entertainment, because without an audience, the arts will wither away," Patricia said.

Robert Rodriguez, who was in town for the El Paso Film Festival, stopped by the KTEP studios & KLAQ 95.5FM studios to discuss his life of filmmaking and his feature film, Red 11.



Stephen Lang has starred in over one hundred theatrical performances, tv shows, and films, including his most famous roles in Tombstone, Mortal Engines, Don't Breathe, and Avatar. This year the Hollywood star was the special guest for day one of the El Paso Film Festival, previewing his new film, Old Man.

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EL PASO INC.



MovieMaker

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PARTNER WITH US

Hey there! Are you ready to take your brand to the next level? As a sponsor of the El Paso Film Festival, you'll get a front-row seat to the fastest growing indie film festival in the US! We showcase amazing independent films from around the world, as well as from the Paso del Norte region. Our bi-national stage gives emerging producers, directors, writers, and actors the chance to shine and create community outreach.

But that's not all! By partnering with us, you'll get advertising placement, public relations exposure, and community outreach. Plus, you'll be in great company - we've had Hollywood heavyweights like Robert Rodriguez, Stephen Lang, Elizabeth Avellan, Lucky Mckee, Pollyanna McIntosh, David Blue Garcia, Mark Dennis, Ben Foster, and Jessica Meraz attend in the past.

The pictures will roll, so come join us in the rugged desert of El Paso, Texas for a one-of-a-kind festival experience that's sure to wow film lovers worldwide in 2023.

We hope you will join us!

Andrea Calleros

Andrea Calleros
Executive Director


Carlos J. Corral

Carlos Corral
Artistic Director

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DONATIONS ARE WELCOME AND TAX DEDUCTIBLE



Please make checks payable to:
Paso Del Norte Community Foundation
Attn: **El Paso Film Festival Fund**

OR




Donate online via our web form:
www.elpasofilmfestival.org/donate

The Paso Del Norte Community Foundation serves as the El Paso Film Festival's 501(c)3 charitable resource for donors, sponsors, and the community-at-large.

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Advisory Committee Members

Felipa Solis, Charles Horak, Cristina Corral, Drew Mayer-Oakes, Miriam M. Rosas, & Teresita Corral.

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El Paso
Film Festival

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